REP HEADLINE# 6354621  TRF# 334308
$$$ UNAPPROVED REV #3 $$$

REP: TEL# 703 528 7800          FAX# 703 528 7880   SEP27/12 17.30
ORDER WORKSHEET        HARRIS REPORT FROM REP    **CHANGES**  *** WFTV-TV ***

ADV  #                   ADV. NAME  POLI/B OBAMA/D/PRE/US       REP. #            OFF.# 6556      SALESMAN #

AGY  # 1292     AGY. NAME  GREER, MARGOLIS, MITCHELL            BUYER NAME  KATIE KEULEMAN
                                                               SALES PRSN  WA-  JOE KNAUER
                          3050 K ST NW,

ORDER #                   WASHINGTON, DC 20007                  CLASS: NATL.    LOCAL    REGIONAL

                          CONTRACT # 6354621

PRDCT  OBAMA SKED C       EST#1897  COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES  OCT2/12  OCT18/12  WK-1

CITY TAX            STATE TAX            CO-OP BILLING NEEDED            DATE  SEP27/12  17.30

REP:      TO LENA
          FR JULIE
          OK'D M1
          TTLS RTS
          PLS CFM, THX 9/27

STA:

CON CM     ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

           ALL INVOICES ARE TO BE SENT TO:
           GREER MARGOLIS
           ACCOUNTING
           1010 WISCONSIN AVENUE NW
           SUITE 800
           WASHINGTON, DC 20007

           OBAMA FOR AMERICA- SKED C

:LINE#:REP  :CD:  TIME PERIOD  : LGTH : SEC :     RATE   : START :  END  :SPTS: WEEK :  DAYS  :TOTL:
       :LINE#: :                                         : DATE  : DATE  :/WK: INVT :        :SPTS:

           AGENCY ADVERTISER CODE =          AGENCY EST# = 1897
           AGENCY PRODUCT CODE =

38     S   800P-900P              30              $4,000.00   10/4    10/4    0          THU        0

PROGRAM : WIPEOUT

| :LINE#:REP :CD: | TIME PERIOD | : LGTH : SEC : | RATE | : START : DATE | : END : DATE | :SPTS: WEEK : :/WK: INVT : | DAYS | :TOTL: :SPTS: |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| :LINE#: : | | : : : | | : | : | : : | | : |
| 43    A | 800P-900P | 30 | $4,000.00 | 10/4 | 10/4 | 1 | THU | 1 |

PROGRAM :  LAST RESORT
ORD COM1 :  PROGRAM IS LAST RESORT
THIS IS A MAKE-GOOD FOR OCT4 ON LINE-38 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:
M1   OK'D    BUY#38    MISSED:THU/800P-900P    OCT4    30S    $4,000.00    (SEP27/12)
                       OFFER:THU/800P-900P     OCT4    30S    $4,000.00    PLS ADVISE.
                       CMT:PROGRAM IS LAST RESORT

OCT/12    109570.00                                          CONTRACT TOTAL    109570.00
                                                             TOTAL SPOTS       58

MARKET TOTALS $241,628    WFTV 35%    WKMG 15%    WESH 30%    WOFL 13%    WKCF 3%    WRBW 2%    CABL 0%
                                      WOPX 0%     WRDQ 2%     EFTV 0%

SHARES ESTIMATED**

SVC- NSI
DEMOS- RA35+*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    *-MULTIPLE